



CHECK A PRO LOGO POLICY

For: Check A Pro Members

Effective on this 19th day of November of year 2008

POLICY STATEMENT

Check A Pro encourages the use of the Check A Pro logo (including the Katy Pros, Sugar Land Pros, Cy-Fair Pros, and Woodlands Pros logos) to its active members for legitimate advertising and marketing efforts by members in good standing whose purpose is to a) promote the use and awareness of their products and services; b) encourage the use of Check A Pro and other services from other Check A Pro members; or c) demonstrate their commitment to provide courtesy and fair service on a constant basis per their Check A Pro agreement.

CRITERIA

- The membership account of the service provider must be current at the time the advertisement or marketing effort is reasonably anticipated to begin and end.
- Logo may not be manipulated or altered in any way.
- Logo use must meet all legal and ethical standards applicable to such advertising and marketing within that industry and the general business community.
- Logo cannot be used to create a negative impression or reflect poorly upon the integrity of Check A Pro or any of its subsidiary brands (Katy Pros, Sugar Land Pros, Cy-Fair Pros, or The Woodlands Pros).
- In the event of membership cancellation, member must cease use of the Check A Pro logo and any of its subsidiary brands. Failure to do so may result in legal action.

FINAL AUTHORITY

The President & CEO of Check A Pro may, at their discretion, prohibit the use of the Check A Pro logo and any of its subsidiaries or mention of Check A Pro membership in any specific advertising or marketing effort which is determined to be inappropriate.

DOWNLOAD INSTRUCTIONS

To download logos visit your respective Check A Pro website or contact customer service at 281.398.7767.

The Check A Pro Logo may not be pulled from any other website, marketing material, business card, or other form of advertisement. The logos online are provided only for our members use. Please use only the logos found in the file online for any marketing materials.

James P. Klaugk – Check A Pro President & CEO

CUSTOMER SERVICE INFORMATION:

CHECK A PRO

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